

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

Greener & Hook C/O
Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015-7010

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
169306-2	11/04/12	November 2012	10/29/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Michele Bachmann -2012	MN CD6 BACHMANN	3020

Flight Dates	Order #	Alt Order #
10/23/12 - 10/30/12	169306	06866606

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/29/12	10/30/12	M-F 530-6a News	530-6a	MT-----	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M M 10/29/12 5:46 AM M-F 530-6a News 530-6a :30 TVGENBACH1215H \$400.00 NM									
3 M Tu 10/30/12 5:41 AM M-F 530-6a News 530-6a :30 TVGENBACH1215H \$400.00 NM									
2 M Tu 10/30/12 5:58 AM M-F 530-6a News 530-6a :30 TVGENBACH1214H \$400.00 NM									
22	10/29/12	10/30/12	M-F 6-7a News	6-7a	MT-----	:30	4	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 4 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M M 10/29/12 6:12 AM M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV 6-7a :30 TVGENBACH1214H \$550.00 NM									
4 M M 10/29/12 6:45 AM M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV 6-7a :30 TVGENBACH1215H \$550.00 NM									
3 M Tu 10/30/12 6:25 AM M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV 6-7a :30 TVGENBACH1215H \$550.00 NM									
2 M Tu 10/30/12 6:46 AM M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV 6-7a :30 TVGENBACH1214H \$550.00 NM									
23	10/29/12	10/30/12	M-F GMA	7-9a	MT-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 M M 10/29/12 7:58 AM M-F GMA 7-9a :30 TVGENBACH1214H \$500.00 NM									
1 M Tu 10/30/12 7:59 AM M-F GMA 7-9a :30 TVGENBACH1215H \$500.00 NM									
24	10/29/12	10/30/12	M-F The View	10-11a	MT-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 M M 10/29/12 9:59 AM M-F The View 10-11a :30 TVGENBACH1215H \$500.00 NM									
1 M Tu 10/30/12 9:59 AM M-F The View 10-11a :30 TVGENBACH1214H \$500.00 NM									
25	10/29/12	10/30/12	M-F 5-530p	5-530p	MT-----	:30	2	\$700.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
169306-2	11/04/12	November 2012	10/29/12 - 10/30/12
Advertiser	Product	Estimate Number	
Michele Bachmann -2012	MN CD6 BACHMANN	3020	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/29/12	10/30/12	M-F 5-530p	5-530p	MT-----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M M 10/29/12 5:27 PM M-F 5-530p 5-530p :30 TVGENBACH1214H \$700.00 NM									
2 M Tu 10/30/12 5:10 PM M-F 5-530p 5-530p :30 TVGENBACH1215H \$700.00 NM									
26	10/29/12	10/30/12	M-F 6-630p	6-630p	MT-----	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M M 10/29/12 6:28 PM M-F 6-630p 6-630p :30 TVGENBACH1215H \$1,100.00 NM									
2 M Tu 10/30/12 6:28 PM M-F 6-630p 6-630p :30 TVGENBACH1214H \$1,100.00 NM									
27	10/29/12	10/30/12	M-F 630-7p	630-7p	MT-----	:30	2	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 2 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M M 10/29/12 6:53 PM M-F 630-7p 630-7p :30 TVGENBACH1214H \$1,050.00 NM									
2 M Tu 10/30/12 6:53 PM M-F 630-7p 630-7p :30 TVGENBACH1215H \$1,050.00 NM									
28	10/29/12	10/30/12	M-F, Su 10-1035p	10-1035p	MT-----	:30	2	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 2 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 M M 10/29/12 10:13 PM M-F, Su 10-1035p 10-1035p :30 TVGENBACH1215H \$1,350.00 NM									
1 M Tu 10/30/12 10:29 PM M-F, Su 10-1035p 10-1035p :30 TVGENBACH1214H \$1,350.00 NM									
29	10/29/12	10/30/12	Nightline	1035-1102p	MT-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 M M 10/29/12 11:01 PM Nightline 1035-1102p :30 TVGENBACH1214H \$900.00 NM									
1 M Tu 10/30/12 11:02 PM Nightline 1035-1102p :30 TVGENBACH1215H \$900.00 NM									
Total Spots							21		

Payment Terms 30 Days

<u>Gross Total</u>	\$15,600.00
<u>Agency Commission</u>	\$2,340.00
<u>Net Amount Due</u>	\$13,260.00